

Sell Harvest

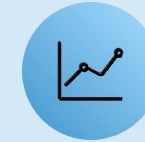
A Mobile App Connecting Local
Farmers to Buyers



About Sell Harvest



A mobile app bridging farmers with buyers



Real-time prices and market data



Simplifies selling, buying, and transport



Key Feature – Direct Connection



Farmers post harvests



Buyers connect via call or chat

Key Feature – Transport Help

Sell Harvest facilitates transport for farm produce, ensuring reliable delivery to markets. This feature addresses a critical challenge for farmers, enabling them to reach a wider customer base without the logistical burden.

Our network of trusted transport providers ensures that fresh produce arrives at its destination efficiently and in optimal condition, reducing post-harvest losses and increasing farmer profitability.



Key Feature – Multi-Language Support



Hausa, Yoruba, Igbo, English, French, Swahili



Accessible to unschooled farmers





Key Feature – Educational Videos

1

Farming techniques

Learn best practices for planting, cultivation, and harvesting.

2

Pest control

Effective strategies to protect crops from common pests.

3

Harvesting

Tips for optimal harvesting times and methods.

4

Available in local languages

Ensuring accessibility and understanding for all farmers.



Key Feature – Weather Forecast

Climate-smart farming

Utilize accurate weather predictions to make informed decisions about planting, irrigation, and harvesting.

Helps adapt to climate change impacts

Receive timely alerts and recommendations to mitigate risks and optimize yields in changing weather patterns.

Agents & Employment

1 Youth as facilitators

Empowering young individuals to act as intermediaries, assisting farmers with app usage and market access.

2 Creates jobs in rural communities

Providing sustainable employment opportunities, fostering economic growth and development in agricultural regions.





Content Creation

1 Showcasing agricultural content

Highlighting success stories, innovative farming practices, and market trends.

2 Encourages engagement

Fostering a community where farmers and buyers can share insights and experiences.

3 Knowledge sharing

Promoting continuous learning and adaptation to new agricultural techniques and market demands.